



CFMOTO DEALERS: From left to right CF Moto's Paul Van Dijk, Keith Smith, Stephen Carrington and John Sutherland.

Field days prove to be a sales winner

DEBUTING two of its new vehicles at this year's Henty and Elmore field days proved to be a winner for CFMoto who managed to break sales records during the popular events.

CFMoto's Victorian sales manager Darren Grieve said he was extremely happy with how well its range of ATVs and UTVs were received at both field days.

"Henty is one of those field days

where you can really get a feel for what customers are after.

"This year we decided to debut two new vehicles, the U550, which is a smaller capacity version of our top selling UTV, the U8, and the X550 our new 550cc ATV.

"We sold the first units in Australia on day one of Henty which is a pretty good indicator on just how well these models are going

to be received nationally," Mr Grieve said.

CFMoto Albury dealer John Sutherland of Buzz Bikes and Bits said sales at Henty were strong and interest after the show has continued.

"It's the value for money, two-year warranty and the fact there is a strong network of dealers just down the road from people," Mr Sutherland said.

To date, CFMoto have sold more than 10,000 vehicles in Australia since the brand launched and can claim the title of fastest growing ATV/UTV brand in the country from 2010 to 2013.

Authorised CFMoto dealers can be found in Shepparton, Wangaratta, Corryong, Albury, Lake Boga and Donald.

For more information visit www.cfmoto.com.au.